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(0)U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICEATTY. DOCKET NO.  
35-95-010.1SERIAL NO.  
unknownREFERENCES CITED BY APPLICANT  
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APPLICANT

Dale S. Howard, et al.

FILING DATE  
12/07/99

GROUP

U.S. PTO  
09/456647  
12/08/99

## U. S. PATENT DOCUMENTS

| EXAMINER<br>INITIAL |    | DOCUMENT NUMBER | DATE     | NAME              | CLASS | SUBCLASS | FILING DATE<br>(if appropriate) |
|---------------------|----|-----------------|----------|-------------------|-------|----------|---------------------------------|
| RJ                  | AA | 5,050,213       | 9/17/91  | Shear             | 380   | 25       |                                 |
| RJ                  | AB | 5,367,561       | 11/22/94 | Adler et al.      | 379   | 91.01    |                                 |
| RJ                  | AC | 5,410,598       | 4/25/95  | Shear             | 380   | 4        |                                 |
| RJ                  | AD | 5,461,667       | 10/24/95 | Remillard         | 379   | 93.24    |                                 |
| RJ                  | AE | 5,561,709       | 10/01/96 | Remillard         | 379   | 93.19    |                                 |
| RJ                  | AF | 5,617,565       | 4/01/97  | Augenbraun et al. | 707   | 4        |                                 |

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|  |    | DOCUMENT NUMBER | DATE | COUNTRY | CLASS | SUBCLASS | TRANSLATION |    |
|--|----|-----------------|------|---------|-------|----------|-------------|----|
|  |    |                 |      |         |       |          | YES         | NO |
|  | AG |                 |      |         |       |          |             |    |
|  | AH |                 |      |         |       |          |             |    |
|  | AI |                 |      |         |       |          |             |    |
|  | AJ |                 |      |         |       |          |             |    |

## OTHER ART (Including Author, Title, Date, Pertinent Pages, Etc.)

|    |    |  |
|----|----|--|
| RJ | AK | "Journal Introduces Interactive Edition", from The Wall Street Journal, April 29, 1996, 2 pages.   |
| RJ | AL | "Personal Computer and Web Browser Provide Access to Interactive Edition", from The Wall Street Journal, April 29, 1996, one page.       |
| RJ | AM | "Comtex Wins E-Mail Agreement with Newnet"; Newsbytes News Network; Dialog, File: 15, Accession # 04217013 dated 12/1992.                |
| RJ | AN | Metcalf; "Get ready for personalized newspapers; InfoWorld, v15, n14,p52(1); Dialog, File:148, Accession #06428564 dated 4/1993.         |
| RJ | AO | Metcalf; "Get ready for personalized. (From the Ether)"; InfoWorld, v15, N14, p52(1); Dialog File 148, Accession #06428564 dated 4/1993. |

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|----------------------|----|-----------------|---------|-----------------|-------|----------|---------------------------------|
| Rg                   | AA | 5,625,818       | 4/29/97 | Zarmer et al.   | 707   | 104      |                                 |
| Rg                   | AB | 5,694,546       | 12/2/97 | Reisman         | 705   | 26       |                                 |
| Rg                   | AC | 5,710,884       | 1/20/98 | Dedrick         | 395   | 200.47   |                                 |
| Rg                   | AD | 5,717,923       | 2/10/98 | Dedrick         | 395   | 613      |                                 |
| Rg                   | AE | 5,125,075       | 6/23/92 | Goodale, et al. | 395   | 200.3    |                                 |
| Rg                   | AF | 5,283,856       | 2/1/94  | Gross, et al.   | 395   | 51       |                                 |

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## OTHER ART (Including Author, Title, Date, Pertinent Pages, Etc.)

|    |    |  |
|----|----|--|
| Rg | AK | Lamar; "Telecommunications: The best of times, the worst of times"; Executive Speeches v8n5 pp 34-37; Dialog, File: 15, Accession #00875607 dated 5/1994.              |
| Rg | AL | Sharkansky; "Unleashing your magazine on the Internet;" Folio: The Magazine for Magazine Management v24n3 pp: 61; Dialog, File: 15, Accession # 00971753 dated 2/1995. |
| Rg | AM | "First in An Exclusive EMR Series"; Electronic Marketplace Report, v9, n10; Dialog, File 636, Accession #02732910 dated 5/1995.  |
| Rg | AN | "NETWORK WORLD: NW Fusion partners with Focalink to offer value-added online advertising options"; M2 Presswire; Dialog, File 636, Accession #03144817 dated 6/1996.   |
| Rg | AO | "KNIGHT-RIDDER, POINTCAST TO OFFER NEWS SERVICES IN 6 MARKETS"; PR Newswire P. 0722FLM015 Dialog, File: 16, Accession #06302535 dated 7/1996.                          |

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|----------------------|----|-----------------|----------|--------------|-------|----------|---------------------------------|
| RJ                   | AA | 5,508,817       | 4/16/96  | Kunigami     | 358   | 402      |                                 |
| RJ                   | AB | 5,649,186       | 7/15/97  | Ferguson     | 395   | 610      |                                 |
| RJ                   | AC | 5,699,528       | 12/16/97 | Hogan        | 395   | 240      |                                 |
| RJ                   | AD | 5,724,424       | 3/3/98   | Gifford      | 380   | 24       |                                 |
| RJ                   | AE | 5,754,939       | 5/19/98  | Hertz et al. | 455   | 4.2      |                                 |
| RJ                   | AF | 5,768,528       | 6/16/98  | Stumn        | 395   | 200.61   |                                 |

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|  | AJ |                 |      |         |       |          |             |    |

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|----|----|--|
| RJ | AK | Outing; "Internet brings competition galore"; Editor & Publisher 1996 Interactive Resource Directory Supplement; Dialog, File 15, Accession #01292265 dated 7/1996.  |
| RJ | AL | "Israeli startup seeks electronic newspaper partners (Zebra Software Solutions (Israel) has developed a program which enables personalized daily electronic newspapers to be distributed over the Internet)"; Multimedia Business Analyst, n 2, p 3; Dialog dated 10/1996. |
| RJ | AM | "How to Focus A sales Pitch in Cyberspace"; New York Times p. c1; Dialog File: 16, Accession #06030461 dated 3/1996.   |
| RJ | AN | "E! TV, C/NET FORM ONLINE COMPANY"; BRP PUBLICATIONS, vol: 3 issue: 20; Dialog, File 696, Accession #00056118 dated 1/1996.  |
| RJ | AO | Beth; "Scorching on the web"; Direct, v7, n10, p73(1); Dialog, File: 148, Accession #08258128 dated 10/1995.   |

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| FORM PTO-1449<br>(REV. 7.80)   |                 | U.S. DEPARTMENT OF COMMERCE<br>PATENT AND TRADEMARK OFFICE  |         | ATTY. DOCKET NO.<br>35-95-010.1     |          | SERIAL NO.<br>unknown<br><i>09/456,647</i> |    |
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| *EXAMINER<br>INITIAL   | DOCUMENT NUMBER | DATE  | NAME    | CLASS                               | SUBCLASS | FILING DATE<br>(if appropriate)            |    |
| <i>RJ</i>  | AA              | 5,305,195   | 4/19/94 | Murphy                              | 364      | 401  |    |
| <i>RJ</i>  | AB              | 5,612,897   | 3/18/97 | Rege                                | 364      | 514  |    |
| <i>RJ</i>  | AC              | 5,341,474   | 8/23/94 | Gelman et al.                       | 395      | 200  |    |
| <i>RJ</i>  | AD              | 5,371,532   | 12/6/94 | Gelman et al.                       | 348      | 7  |    |
| <i>RJ</i>  | AE              | 5,442,771   | 8/15/95 | Filepp et al.                       | 395      | 650  |    |
|  | AF              |   |         |                                     |          |  |    |
| FOREIGN PATENT DOCUMENTS   |                 |   |         |                                     |          |  |    |
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|  | AI              |   |         |                                     |          |  |    |
|  | AJ              |   |         |                                     |          |  |    |
| OTHER ART (Including Author, Title, Date, Pertinent Pages, Etc.)   |                 |   |         |                                     |          |  |    |
| <i>RJ</i>  | AK              | Elliot; "How to Focus a Sales Pitch in Cyberspace"; The New York Times; Section D, page 1; column 5 dated 3/1996.                                   |         |                                     |          |  |    |
| <i>RJ</i>  | AL              | Bocker, et al. "IPSI'S experimental multimedia products"; EC2, Nanterre, France, page 485-486; Dialog, File: 2, Accession # 04292351 dated 12/1992. |         |                                     |          |  |    |
| <i>RJ</i>  | AM              | Jon; "Newspapers get personal - And portable"; Editor & Publisher v127n7; Dialog, File 15, Accession # 00823115 dated 2/1994.                       |         |                                     |          |  |    |
|  | AN              |   |         |                                     |          |  |    |
|  | AO              |   |         |                                     |          |  |    |
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